

# ESTHER BATYCKI { does digital media }

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hello@estherbatycki.com <http://estherbatycki.com/>

## Education

**Bachelor's Degree in Graphic Design for Marketing**  
Kwantlen University 2008 to 2012

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**New Media Design & Web Development Senior Management Certificate**  
British Columbia Institute of Technology 2006 to 2007

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Lynda.com subscriber - keeping skills and techniques up to date

## Skills

### Adobe Creative Cloud Suite:

Photoshop, Illustrator, InDesign, Bridge, Acrobat, Dreamweaver, Brackets, Flash, Premiere Pro, After Effects, Media Encoder, TypeKit  
Comfortable working on both Mac and PC

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### Microsoft Office:

Outlook, Word, Excel, PowerPoint

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### Graphic Design for Print:

Designs camera-ready graphic files for digital and offset printing, and arranges orders from printers

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### Web Design and Development:

HTML, CSS, Javascript, PHP, Wordpress, FTP, optimizing graphic file types for online viewing, designs responsive and lightweight websites

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**Newsletter Design:** Mailchimp, Salesforce, Campaign Monitor, Constant Contact etc.

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Ability to sketch, illustrate, prepare wireframes, comprehensive layouts, infographics, manage typography and colours for print and web

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### Photography / Video Shooting and Editing:

Uses Digital SLR Cameras and Camcorders

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Has a BC drivers license

## Experience

### Graphics Customer Service Representative

CROWN PACKAGING - 1 Year Contract  
Coordinated and scheduled requests for graphic designers to complete art proofs, revisions, and print plate orders per standard practice. Provided friendly customer service experience under stressful workloads and deadlines. Responsible for creating custom inks books from new supplier, matched PMS colours to inks and couriered samples.

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### Graphic and Web Designer

SELF EMPLOYED - Since 2007  
Managed time, tight deadlines, small business accounting and marketing materials. Attended meetings with small businesses to offer proposals, consulting, technical support and training. Arranged photo/video shoots, secured systems from hackers and viruses, upgraded personal software and hardware regularly. Adapted project scopes and deadlines to requested revisions.

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### Graphic Designer and Front-End Web Developer

BARE ADVERTISING - June 2012 to 2014  
Teamwork with senior graphic designer and copywriter, consulted clients, prepared wireframes and comprehensive layouts, leader in creating detailed "web development checklist" for team.

## Memberships

Society of Graphic Designers of Canada