

ESTHER BATYCKI

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Education

Bachelor's Degree in Graphic Design for Marketing
Kwantlen University 2008 to 2012

New Media Design & Web Development Senior Management Certificate
British Columbia Institute of Technology 2006 to 2007

Lynda.com subscriber - online courses to keep skills up to date

Skills

Adobe Creative Cloud:

Photoshop, Illustrator, InDesign, Acrobat,
Dreamweaver, Lightroom, Premiere Pro, etc
Comfortable working on both Mac and PC

Microsoft Office:

Outlook, Word, Excel, PowerPoint on Mac and PC

Graphic Design for Print:

Designs camera-ready graphic files for digital and
offset printing, and arranges orders from printers

Ability to be creative, sketch, illustrate, prepare
wireframes, comprehensive layouts, infographics

Designing or following visual identity guidelines

Colour theory and management (RGB, CMYK, PMS)

Typography management for print and web

Photography / Video Shooting and Editing

Uses Digital SLR Cameras, edits files for high quality
print or screen viewing

Web design and development:

HTML, CSS, Javascript, Dreamweaver
Content Management Systems ex Wordpress
optimizes graphic file types for online viewing

Excellent oral and written English

BC drivers license

Experience

Graphics Customer Service Representative

CROWN PACKAGING - 1 Year Contract
Coordinating and scheduling requests for graphic
designers to complete art proofs, revisions, and
print plate orders per standard practice. Providing
friendly customer service experience under stressful
workloads and deadlines. Responsible for creating
custom inks books from new supplier, matching PMS
colours to inks and couriering samples.

Graphic and Web Designer

SELF EMPLOYED - Since 2007
Managing time, tight deadlines, small business
accounting and marketing materials. Attended
meetings with small business clients to offer
proposals, consulting, user-friendly technical
support and tutoring. Arranging photo/video shoots,
managing security updates, upgrading software and
hardware. Adapting project scopes and deadlines to
requested revisions.

Graphic Designer and Front-End Web Developer

BARE ADVERTISING - June 2012 to 2014
Teamwork with senior graphic designer and
copywriter, consulting clients, prepared wire frames
and comprehensive layouts, leader in creating
detailed "web development checklist" for team.